

# Release Form and License Agreement

Last Updated: February 24, 2011

## RELEASE FORM FOR PHOTOGRAPHS, VIDEO AND AUDIO & WRITTEN STATEMENTS FOR LLCU

I hereby consent and am authorized to consent to the release of images of myself or to the images of my home, business or property to be used in publicity, advertising and other information or promotional forms at the discretion of the Land of Lincoln Credit Union (LLCU). I irrevocable grant Land of Lincoln Credit Union the right perpetually, exclusively, and for all media throughout the world (including print, non-theatrical, home video, CD-ROM, internet any other electronic medium presently in existence or invented in the future) to use and incorporate (along with other materials), in whole or in part, photographs or video footage taken as a result of this consent.

I agree that I will not bring or consent to others bringing claim or action against Land of Lincoln Credit Union on the grounds that anything contained in the Property, or in the advertising and publicity used in connection herewith, is defamatory, or reflects adversely on me, violates any other right whatsoever, including, without limitation, rights of privacy and publicity.

Land of Lincoln Credit Union retains the ownership of all images and at its discretion may offer to a third party the use of such images in advertising and promotional media with due consideration that such actions will not involve malicious or injurious consequences for myself.

I understand that I have no guarantee of anonymity and that consented images may include my name captioned or included on the material for public viewing. This may include any registered or copyrighted products or images owned by myself or my company.

I also agree that no monies or other consideration in any form, including reimbursement for any expenses incurred by myself, will become due to me or my heirs.

I agree to release and consent to the use of any written statements or testimonials made by myself to be used in the described fashion above, by Land of Lincoln Credit Union and its authorized agents or dealers. I also relinquish any claims of ownership and therefore any monies or other consideration in any form for the use of my written statements or testimonials.

## LICENSE AGREEMENT FOR LLCU "21 FILM PROJECT" MOVIE CONTEST PROMOTION

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**7. Signature and Date.** By signing the document below, you are signifying that you willfully enter this agreement and are bound by all of the terms and conditions listed above.

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**PRINT NAME:** \_\_\_\_\_

**PLEASE RETURN THIS DOCUMENT WITH YOUR OFFICIAL ENTRY AND ENTRY FORM INTO THE LLCU '21 FILM PROJECT' MOVIE CONTEST. YOU CAN DELIVER IT WITH YOUR ENTRY TO ONE OF OUR BRANCHES OR MAIL OR FAX TO:**

LAND OF LINCOLN CREDIT UNION  
 ATTN: MARKETING DEPARTMENT  
 3130 EAST MOUND ROAD  
 DECATUR, IL 62526  
 PHONE: 217.875.3823  
 FAX: 217.875.3555

**THANK YOU FOR PARTICIPATING AND GOOD LUCK!**