

the **21** film project

SHORT FILM CONTEST
SCREENING | AWARDS
& AUTO LOAN PROMO

LAND OF LINCOLN CREDIT UNION PRESENTS OFFICIAL ENTRY FORM FOR FILM CONTEST

Complete the following entry form to participate in Land Lincoln Credit Union's "The 21 Film Project Auto Loan Promotion" Contest. **All fields are required.***

Name: _____

Movie Title: _____

Have you signed the LLCU waiver and returned it? Yes No

Are you 16 years or older? Yes No

E-mail Address: _____@_____

Address: _____

City: _____ ST: _____ Zip: _____

Phone #: _____

* LLCU is a member of the NCUA.

Awards Show and Screening 2012

An Awards Show and Screening will be held in August 2012 at the Decatur Celebration in Illinois to announce contest winners. Details will be published on 21filmproject.com. The **TOP** films will be shown at this event, and winners will be announced at this time.

All films that will be screened at the event will be notified by phone and e-mail with instructions.



LLCU 21 Film Project Promotion Official Rules and Information

Film any type of movie that you would like (i.e. comedy, drama, etc.) and enter it into our "21 Film Project Contest". It's simple to enter, just submit your movie and follow the rules listed below.

- 1) Entries must be submitted on a DVD or VHS or online at www.21filmproject.com. Movies can be dropped off at any of our branches or mailed to: LLCU Marketing Department, 3130 E. Mound Road, Decatur, IL 62526.
- 2) Films can be no longer than (4) minutes without credits.
- 2) Movies must somehow incorporate our name "Land of Lincoln Credit Union" and our tagline "Bank on learning more." **The movie does not have to be about the credit union.** You do not have to bank at LLCU to participate.
- 3) You must be 16 years or older to enter. Only one entry per person may be submitted. Use of any copyrighted material is prohibited.
- 4) LLCU will reject any entry it deems inappropriate (i.e. pictures featuring nudity, language, criminal acts against LLCU, drug or alcohol abuse or excessive violence).
- 5) A waiver must be signed with each entry. The waiver can be obtained on our web site at www.llcu.org, at our branches or on-line at www.21filmproject.com.
- 6) All entries are due by **July 16th, 2012**. Other restrictions and guidelines may apply.

The 21 Film Project Prize Information

Pictures will be judged by an independent panel and LLCU employees. (3) nominees in each category will be chosen and announced. Top films will be awarded the following prizes:

- | | |
|---------------------------------|--------------------------------|
| a) <i>Best Picture</i> | \$1,500.00 Grand Prize & Award |
| b) <i>Best Direction</i> | (1) Apple iPod Touch® & Award |
| c) <i>Best Actor</i> | (1) Apple iPod Touch® & Award |
| d) <i>Best Editing</i> | (1) Apple iPod Touch® & Award |
| e) <i>Best Screenplay</i> | (1) Apple iPod Touch® & Award |
| f) <i>Best Use of LLCU Name</i> | (1) Apple iPod Touch® & Award |
| g) <i>Best Writing</i> | (1) Apple iPod Touch® & Award |
| h) <i>People's Choice Award</i> | (1) Award |

The People's Choice Award will be voted on and announced at the Award Show and Screening.

If you have any questions, please feel free to e-mail us at llcu@llcu.org for more information. Thanks for participating!